



Gray Hair Management Expands to Offer Outplacement and HR Services to Small and Medium-Sized Businesses

Firm Taps HR Industry Veteran Beverly Chana to Lead New Division

Chicago, IL – July 30, 2007 – Gray Hair Management, Inc. (www.grayhairmanagement.com), a national provider of coaching, mentoring and personal-touch networking services for the experienced professional, today announced the launch of a new corporate services division, created to provide human resource (HR) and outplacement solutions for small to medium-sized businesses and organizations around the U.S.

“With our experience helping downsized and underemployed professionals find new opportunities, Gray Hair Management is in a unique position to deliver hands-on outplacement services to the under-served small and medium business markets,” said Scott Kane, founder and partner of Gray Hair Management and co-author of *Winning the Job Race: Pathways Through Transition*. “Helping these same companies solve their HR challenges is another natural extension for us, and we are excited to bring Beverly Chana, an experienced HR pro, on board to lead the new division.”

Beverly Chana, an HR industry veteran with more than 25 years of experience, will serve as director of the new Gray Hair Management corporate services organization. Her expertise spans all HR functions and includes the retail, manufacturing, professional services, medical, non-profit and education industries.

“My mission with Gray Hair Management’s corporate services,” says Chana, “is to help small to medium businesses grow and improve their bottom line by working with them to stay in compliance, minimize turnover, train existing staff, manage outplacement services and create effective HR strategies. Gray Hair Management offers a powerful combination of HR, outplacement, career coaching and networking services all under one roof.”

About Gray Hair Management

Gray Hair Management® is a national provider of coaching, mentoring and personal-touch networking services for experienced professionals. With more than 6,000 members of their network, the company’s mission is to help professionals get jobs. Gray Hair Management does this by helping organizations and recruiters around the country find qualified candidates, providing members

with networking events and job leads and by coaching clients through its exclusive Pathways Through Transition™ program. Through its corporate services division, Gray Hair Management also offers outplacement and human resource solutions for small to medium-sized businesses. For more information, please visit www.grayhairmanagement.com.

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